

Penny Brown

Summary of Hotel Experience

<i>HOTEL EXPERIENCE:</i>		<i>ROLE</i>
FEASIBILITY STUDIES:	4 x London Hotels 2 x Turkish Hotels 1 x Moscow Hotel	Consultant for clients Consultant for Noble Hotels Consultant for clients
DUE DILIGENCE:	1 x Amsterdam Hotel	Vice President HR (Raffles)
NEW OPENINGS:	1 x London 1 x London 1 x Berlin 2 x Turkey	General Manager (Sarova) Project Director Consultant contract Directing Team (Raffles) Ops Director Noble Hotels
TAKE OVERS:	1 x London (Howard) 5 x UK budget hotels	Directing Team (Swissotel) Operations Director
MAJOR REFURBS:	2 x London Hotels	GM
GENERAL MGMT:	2 x London Hotels 1 x London Hotel 1 x Zurich Hotel 1 x Amsterdam Hotel	GM (Sarova) Consultant contract 1 year 6 month Trouble shooter (Swissotel) 2 Month stand in (Swissotel)
MGMT CONTRACTS:	1 x National Group 1 x London B+B	5 Hotels 5*
OWNER DIRECTOR:	1 x London Hotel 1 x Weymouth Hotel (Boutique B+B concept) 1 x Heathrow Hotel (Boutique Hotel concept)	Acquired July 2002 Acquired November 2006 Acquired August 2007