

# Penny Brown

## ***HOTEL EXPERIENCE:***

## ***ROLE***

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FEASIBILITY STUDIES:	4 x London Hotels 2 x Turkish Hotels 1 x Moscow Hotel Group of Swiss Hotels	Consultant for Clients Consultant for Noble Hotels Consultant for Clients Consultant for Investor
DUE DILIGENCE:	1 x Amsterdam Hotel Many UK businesses	Vice President HR (Raffles) Consultancy
NEW OPENINGS:	1 x London 1 x London 1 x Berlin 2 x Turkey 3 x B+B's	General Manager (Sarova) Project Director Consultant contract Directing Team (Raffles) Ops Director Noble Hotels Owned Brand
TAKE OVERS:	1 x London (Howard) 5 x UK budget hotels 3 x National Hotels 3 x B+B's 2 UK Hotels	Directing Team (Raffles) Operations Director (Metro) Consultant (Blueberry) Owned Brand Re Branded
MAJOR DEVELOPMENTS:	2 x London Hotels 3 x B+B's 1 x Heathrow Hotel Galapagos	UK as GM Shareholder and Director Part New Build 5* Leading Hotel Refurbishment
GENERAL MGMT:	2 x London Hotels 1 x London Hotel 1 x Zurich Hotel 1 x Amsterdam Hotel	GM (Sarova) Consultant Contract 1 year 6 Month Trouble Shooter (Raffles) 2 Month stand in (Raffles)
MGMT CONTRACTS:	1 x National UK Group 1 x London B+B 5 x Provincial Hotels Own brand B+B's x 3 Galapagos 1 x Heathrow Hotel 1 x Boutique Hotel Ealing 1 x Hotel	5 Hotels (Metro) 5* (Lord Milner) Various Clients  5* Leading Hotel Part New Build Client Pimlico, London
DIRECTOR + INVESTOR:	1 x London B+B 1 x Weymouth B+B 1 x Edinburgh B+B	Acquired 2002 Acquired 2006 Acquired 2010